

RÉSUMÉ

sara mantoni
visual designer



I am a visual designer with the passion for getting things done right, specialised in digital and web design. I design customised solutions for different industries such as automotive, food, fashion, services, from logos and brand identities to corporate websites, e-commerce or digital applications in general. My daily job involves me in the creative and design process, but also in the technical phase as a proficient HTML5/CSS3/JS developer, focusing on quality with high efficiency and a detail-oriented approach.

“ Each project is unique, tailored on specific needs. ”

UX/UI/WEB DESIGNER & ART DIRECTOR

FREELANCE | July 2008 - Present

Working side by side with clients, I follow the whole project from the requests analysis, elaborating ideas and proposing clever customised solutions, handling UX and UI design, besides developing the HTML/CSS/JS frontend, to the final publishing. Believing in teamwork, I often join specialised professionals in dedicated teams depending on the project specifications. I also work for digital and communication agencies as art director or UI designer consultant and HTML/CSS developer for websites, digital applications, newsletters, landing pages. Occasionally, I create graphic contents for social media.

UX/UI DESIGNER & HTML/CSS SPECIALIST

3x1010 SRL - Turin, Italy | April 2014 - Present

Creative and technical partner, as UX/UI designer and HTML/CSS developer.

UI AND GRAPHIC DESIGNER

LEVERTON - Berlin | July 2016 - June 2017

Led design efforts on the development and maintenance of the corporate branding and identity. Designed the user interface of LEVERTON platform and its new features. Developed user interface and interaction design mockups. Worked with the software development team for implementation of the visual design. Collaborated in UX design, analysing requirements to validate of ideas and concepts, and creating concept documents such as wireframes.

ART DIRECTOR CONSULTANT

ARC SRL (Leo Burnett Worldwide Group) - Turin, Italy | May 2013 - March 2014

Did UI design for web projects. Produced graphic contents for social network brands' pages. Designed and developed display advertising campaigns. Contributed to ideation of communication strategies.

UI/WEB DESIGNER & ART DIRECTOR

TREPEROTTO - Turin, Italy | July 2008 - April 2013

Co-founder of the group and team leader of the graphic department. Designed and developed visual interfaces for several kinds of digital projects. Built and launched many websites and multimedia products, for direct clients and digital agencies. Designed logos and corporate identities, created editorial and promotional products.

UI DESIGNER CONSULTANT

ORS SRL - Roddi (CN), Italy | July 2009 - March 2010

Worked on UI and icon design for a business optimisation software.

WEB DESIGNER SUPERVISOR

TESTAWEBEDV SRL (Armando Testa Group) - Turin, Italy | October 2003 - June 2008

Designed and developed web and digital projects. Supervised the graphic team, was responsible for its coordination and the quality of the final product. Built HTML/CSS web pages in accordance with web standards and worked with Adobe Flash. Designed and produced display advertising campaigns.

WEB DESIGNER

EDV SRL - Turin, Italy | September 2000 - September 2003

Produced HTML web pages and Flash animations as graphic developer.

Main skills

- UX/UI design, web design
- Logo and brand identity design
- Editorial and print design
- Grid systems, pixel perfection
- Clean codind, SEO best practices
- W3C standards, accessible design
- Focus on usability and cleanness
- Google Analytics and Webmasters

Contacts

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Education

Specialization

Editorial Graphic
Istituto Europeo di Design
Turin, Italy | 2012

Diploma

Graphic and advertising
Istituto Europeo di Design
Turin, Italy | 1997 - 2000

High school diploma in surveying (Geometra)

Technical institute
Alba (CN), Italy | 1992 - 1997

Languages

Italian: native

English: fluent

German: basic (still learning)

Layout

Responsive Design

Editorial Design

HTML5

CSS3

JS (jQuery)

Photoshop

InDesign

Illustrator

Sketch

Prototyping

& more...

- Constant update about new design and communication trends
- Good aesthetic sense
- Project management, team leading, strong problem solving abilities
- Teamwork and knowledge sharing
- Comprehension of the technical side, deep knowledge of work flow phase
- Reliability and professionalism
- Fast thinking and flexibility
- Speed and efficiency
- Strict respect for deadlines
- Strong motivation